

Antycip Simulation Enhance Customer Experience with Regional Demo Centre in Italy

Paris (France), 26 October 2017 - Antycip Simulation, a virtual reality and 3D immersive solutions integrator, and the European leader for simulation software, today opens its Regional Demo Centre in Saronno near Milan (Italy). With the capability to demonstrate a full range of simulation, visualisation, training and virtual reality solutions, this new state-of-the-art Demo Centre puts the company's expertise under one roof and is symbolic of its commitment to supporting customers from a broad range of markets with bespoke solutions for their projects.

Created together with projection partner Barco, the Centre is equipped with three large display stations: flat screen, curved screen and spherical screen. This unique facility further enhances Antycip Simulation's offering to its customers in the defence industry in Europe, and in particular in Italy and DACH region, supporting them with product demonstrations, modelling, analysis and laboratory facilities.

The Centre's capabilities will also help Antycip Simulation address the growing design, academic and engineering sectors, where Virtual Reality technologies are increasingly in demand. The latest display solutions are complemented by a broad portfolio of software solutions for simulation, analysis and digital rendering - all underpinned by Antycip Simulation's renowned expertise in this specialised field.

Riccardo Rovelli, Regional Manager DACH & Italy for Antycip Simulation, said on the opening of the new Demo Centre: "We're thrilled to open the doors to Antycip Simulation's first Regional Demo Centre, in Italy. Customers can now visit the site for demonstrations, training, testing and reviews in ways which were not possible in the past, enabling us to be an even better partner to them in finding the perfect solution for their project requirements."

The flat screen display station features a 180" flat screen with a Barco F50 UST (ultra-short throw) projector. It can be used as a very large traditional display for classroom style training and review meetings, or alternatively as a stereoscopic display, for one side of a Virtual Reality CAVE.

The curved screen area comprises a 2.5m wide 2m high curved screen, with 180-degree field of view, and three Barco F22 wide lens projectors, warped and blended to produce one seamless image. Such displays are used in a range of simulators, from flight and driving to air traffic control and bridge.

The spherical screen facility has a 3.25m radius, a vertical field of view of +14;-40 degrees, and a horizontal field of view of 120 degrees. Warped and blended to give a seamless single image from four Barco F50 projectors with EN55 wide lenses, displays like this are like a large slice of a globe, and provide users with a highly realistic display for a range of simulation applications such as high end flight simulators and individual ground forces simulators.

Commenting on the collaboration with Barco, Michel Pronier, CEO Antycip Simulation, said: “Our sincere thanks to our partner Barco for its support in the development of this unique facility. The Demo Centre is the culmination of our long history of working together on a broad range of projects all over the world and an expression of our commitment to meeting customer needs and requirements.”

Dave Fluegeman, VP Simulation at Barco, adds: “We are honoured that Antycip Simulation has chosen Barco as its prime projection technology partner to represent innovative projects and solutions in this unique facility. The combined effort really shows off the strength and expertise each company brings to a project whether it’s on the simulation or virtual reality arena. This is a unique place to enable insight and great outcomes between users and technology providers to best meet customer needs and requirements of the future.”

Pronier concludes: “We are very proud to introduce this Regional Demo Centre, a natural next step which brings together our 20 years of experience and expertise working on a broad range of cutting edge projects. As an independent systems integrator, we pride ourselves on unlocking the potential in our strong partner relationships whilst keeping a resolute focus on providing solutions that are the very best fit for our customer’s project parameters and needs. The Demo Centre will undoubtedly strengthen our capability to deliver on this promise.”

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Or visit www.antycipsimulation.com

About Antycip Simulation:

Since 1996, Antycip Simulation has supported customers across the globe, in defence, academia, commerce and industry, to become better at what they do. As an expert provider of simulation, analysis, modelling, display and virtual reality solutions, Antycip Simulation combines its in-house technical expertise with an unrivalled range of products from software and hardware providers. Antycip Simulation is a subsidiary of ST Electronics (Training & Simulation Systems). For more information visit www.antycipsimulation.com

About Barco:

[Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop sight, sound, and sharing solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise \(from meeting and control rooms to corporate spaces\), Healthcare \(from the radiology department to the operating room\), and Entertainment \(from movie theaters to live events and attractions\). In 2016, we realized sales of 1.102 billion euro. We have a team of 3,500 employees, located in 90 countries, whose passion for technology is captured in 400 granted patents.](#)

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