

OpenStage™

organic motion

Motion capture customized
for the general public

Movement without Limits



Introducing OpenStage™ by Organic Motion™

OpenStage turns motion capture into motion freedom.

Empowering motion applications that were previously impossible.

Motion capture the human way. A new way – for everyone.



OpenStage systems are being created for a medical equipment manufacturer, a world renowned technology and media company, and a leading sports licensor.

And that's just the beginning.

Shedding the body suit, the calibration, and the technician does a lot more than just improve mo-cap as a commercial productivity tool. It creates a motion capture system that can empower all kinds of inventions – to create hundreds of products and services that benefit the general public in many aspects of their daily lives.

OpenStage literally takes motion capture to places it has never gone before. Because OpenStage completely focuses Organic Motion's core computer vision technology to create a specific customized turnkey solution designed for each clients' unique application. Unleashing human motion like never before.

Now a line of waiting fans can instantly become their favorite TV character. Instead of tracking a few patients a day – doctors can now track multiple patients every hour. Instead of capturing the swing of a top athlete with a technician,

every weekend golfer can be analyzed in seconds to help choose the best clubs. Motion capture leaves the industrial realm and enters the world of every day – the gym, the clothing store, the batting cage, the podiatrist, the trade show.

Organic Motion has a consulting group that specializes in adapting our core vision technology into a customized version of OpenStage.

Our consultants will help you understand the various motion applications made possible by OpenStage. They will turn your ideas into a turnkey motion capture application with a customized end user interface and a customized physical structure to support your specific version of OpenStage – whether it's a controlled environment to track newborns, or a stadium-sized system to generate instant 3D avatars of all the players in a football game.

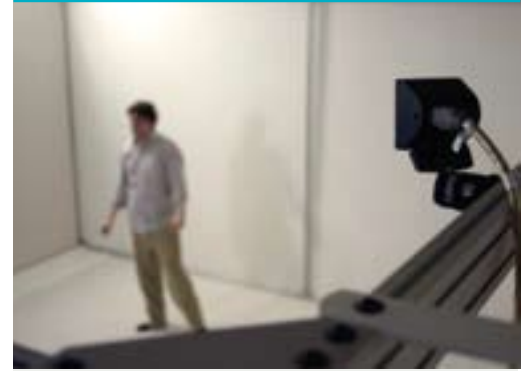
The days of motion capture as a limited commercial tool are over.



OpenStage is easily adapted to a wide range of public spaces, and could be integrated with equipment and/or entertainment systems to capture motion in a new and powerful manner.



High speed Organic Motion cameras act as the eyes of this groundbreaking computer vision system.



OpenStage can track many subjects throughout the day; each session can be performed in minutes.

“Doing away with the trademark spandex suit and ping-pong balls in favor of a come as you are approach.”

Engadget

“Organic Motion’s combination of cognitive predictive tracking and computer vision allows the actor to do almost anything on screen and maintain a clean result.”

FXGuide

“Organic Motion reveals better way to Mo-Cap.”

Game Daily

“Cheaper, cleaner and immediately usable animation data—what’s not to like here?”

Newsweek.com

“Organic Motion’s technology improves every step of the animation process.”

VFXWorld

Organic Motion’s technology can literally go where motion capture has never gone before.

OpenStage lets a visionary from just about any industry create a customized motion experience.

OpenStage can become:

- A highly interactive interface for the general public, children, sports fans and movie goers
- A cost effective and convenient diagnostic tool for multiple patients at a medical clinic
- A fun entertainment booth at the ball game, the amusement park, the local bar
- A wild 3D portal to a new virtual reality which displays any alternative universe
- A branding experience at a trade show, retail location, public event
- A sturdy unit to measure all the children in gym class at a grade school
- A standardized monitoring tool to track elderly patients’ motion range over the years

OpenStage™

Take a look at all these incredible applications that are in the works at Organic Motion:

What industry are you in?

- 01 Therapy clinics to track patients' monthly progress with definitive proof of results to continue insurance coverage for additional therapy as needed
- 02 Karaoke bars in Japan where singers will be instantly transformed into an animated character while they perform and can access their 3D performance at home from the web
- 03 Internationally renowned media organization to create total interaction with its brands by creating customized virtual realities that the general public can enter
- 04 National sports league to set up portable systems to capture the motion of all its players, and to launch exhibits at games so fans can swing or throw and compare their motion to their favorite athlete
- 05 Sporting goods retailer to instantly measure customers to select best athletic equipment
- 06 Childrens' museum to set up interactive exhibit to teach students about the physics of their body – expecting to track over one hundred children per day
- 07 Retail chain of golf pro shops to combine motion capture with a golf simulator, to attract more golfers, sell more clubs and lessons
- 08 Medical equipment manufacturer to build core vision technology into a tread mill for multiple patient gait analysis throughout the day
- 09 Entertainment company to capture exact 3D dance moves of professional dancers and sell them on line

Organic Motion, Inc. is a leading innovator of computer vision and motion capture systems. The company is headquartered in New York City. Organic Motion's Stage™, BioStage™, and OpenStage™ systems radically enhance motion capture and analysis for the entertainment industry, the life sciences, and for customized retail motion applications.

Contact Organic Motion directly to learn more about how OpenStage could expand your creativity to unheard of new levels, creating a completely customized motion application to propel your business.

To test drive OpenStage call our headquarters 212-776-6100.
Visit our website www.organicmotion.com